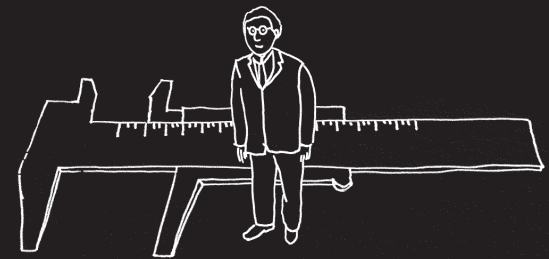


ceg

COMPETITION  
DISPUTES  
REGULATION

Asia-Pacific | Europe | North America

# International Arbitration and Litigation



# CEG has provided expert consulting and testimony on some of the world's largest international arbitrations to date

CEG is an economic and financial consulting firm with offices in Europe, North America and Asia-Pacific. CEG applies economic and financial analysis to assess both the question of liability as well as estimating the quantum of damages incurred. CEG's damages experience includes commercial, IP and competition damages. CEG experts have analysed damages in more than 20 countries.

With offices around the world, CEG works seamlessly – providing around the clock turn around for faster results when necessary.

CEG has world-class capabilities across a broad spectrum of industries. We have performed engagements in computer hardware and software, construction, energy, entertainment, health care, internet, pharma, publishing, transportation, and many other industries.

In contrast to many of our competitors, CEG operates at a very low leverage rate – our experts are involved directly throughout each stage of the analysis. This reduces the tendency to pursue unfruitful analyses during the preliminary analysis and execution stages, thereby avoiding increased costs to the client.

We believe our business model produces a superior work product and results in the expert being better prepared in general and in particular better equipped for cross examination and witness conferencing.

# Commercial Disputes

CEG has been involved in some of the largest commercial damages cases in recent years.

CEG has successfully applied its economic and financial analytical skills in numerous cases – to assess both the question of liability as well as estimating the quantum of damages incurred.

Our team has the necessary expertise relating to the estimation of all types of damages including: business valuation; cost of capital; economics; finance; financial and cost accounting; marketing; management; and econometric and statistical modelling.

## REPRESENTATIVE ENGAGEMENTS

- Assessment of damages in a breach of contract case involving Alpiq Ltd and PGE Polska Grupa Energetyczna Spolka
- Advice to Vivendi in relation to a 5.4 billion euros damages claim before the Austrian International Court of Arbitration concerning ownership of a Polish mobile operator
- Expert reports for PGNiG in its UNICTAD arbitration with Gazprom. PGNiG achieved a substantial reduction in the price paid for natural gas
- Sonera Holding B.V v. Çukurova Holding A.S. and Çukurova Investments
- Expert report and testimony in two arbitrations between mobile telephony operators in Europe
- Expert report and testimony in Scandinavian arbitration involving a European telecom equipment operator and a US supplier
- Calculation of damages in a breach of contract case between 911Notify.com and Verizon Delaware, Inc.
- Advice in relation to an iron ore royalties dispute before the Australian courts
- Expert report and testimony in an ICC proceeding involving two international insurance companies
- Valuation of assets for purpose of calculating compensation in ECT / BIT cases involving expropriation

# Competition Damages

CEG has been in the forefront of economic consultancies advising on private actions against those in breach of competition law in Europe.

In competition damages cases, CEG assesses both the question of liability as well as estimating the quantum of damages incurred.

Our analysis has been presented to competition authorities and courts.

## REPRESENTATIVE ENGAGEMENTS

- Calculation of damages in a credit card case before UK courts
- Expert report in Finnish Court case concerning cartel damages in the Hydrogen Peroxide cartel
- Advice to Telecom New Zealand in relation to an arbitration concerning alleged anti-competitive behaviour in the broadband market
- The estimation of overcharges for a cartel case before the Bundeskartellamt
- Follow-on damages action in the Netherlands against a lift and escalator manufacturer (for defendant)
- Expert Assistance in an Irish contractual dispute involving Article 102 issues and potential damages (for defendant)
- Liability and damages in a margin squeeze case brought by Tele2 against Cesky Telecom before Czech national courts (for defendant)
- Follow-on damages action in the Netherlands against a chemicals manufacturer (for defendant)
- Follow-on damages action in Germany and Finland against a chemical manufacturer (for defendant)
- Work on estimating overcharges for an alleged member of a cartel for the purpose of "settlement" of fines with the European Commission

# IP Damages

CEG also has a particular expertise in the assessment of intellectual property damages and valuation of intellectual property.

We have been retained in some of the world's most high profile intellectual property cases including the Qualcomm Broadcom matters, numerous engagements both for and against Microsoft, valuation of patents, trade secrets, trademarks, copyrights, and other intellectual capital.

## REPRESENTATIVE ENGAGEMENTS

- Assessment of the reasonableness of a contract termination penalty and loss of brand value for GE Transportation Parts, LLC v. Unison Co., LTD.
- Loss of brand value for Timex Group Luxury Watches B.V. v. Valetino S.p.A.
- Assessment of damages for the theft of trade secrets and false advertising for Mecanizados Solares, S.L. v. ET Solar Group Corp.
- Calculation of a reasonable royalty for patent infringement for Boehringer Ingelheim Vetmedica GMBH (Germany) and Boehringer Ingelheim Vetmedica, Inc. (USA) v. Merial S.A.S. (France) and Merial LTD. (UK)
- Determination of commercial success of a new drug and delivery system for Dey, L.P. v. IVAX Pharmaceuticals, Inc. and Eon Labs, Inc.
- The determination of lost profits and reasonable royalties in a series of six high-stakes patent infringement cases between Broadcom Corporation and Qualcomm

# CEG brings together experts in the leading competition and regulatory agencies, academia and industry

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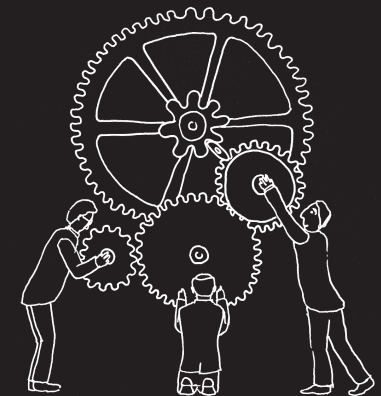
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